

Smokeless Tobacco and Vapour Products in Romania

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Abstracts

Although Romania joined the EU in 2007, there are still areas where the country is struggling to align with its requirements. For legislation regarding tobacco, the law banning smoking in enclosed public places was only adopted in 2016 and was highly controversial. Despite the efforts of the government and anti-smoking associations to reduce consumption of tobacco due to its harm to health, tobacco players continued to innovate. Changes in legislation take time and under the law 15/2016, all pro...

Euromonitor International's Smokeless Tobacco and Vapour Products in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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