

Smokeless Tobacco and Vapour Products in Poland

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Abstracts

The main consumers of vaping devices and e-liquids in Poland are millennials, usually in a stable financial position. For most Poles, the most important factor when it comes to e-liquids is price, which is largely seen as determining whether a certain product is of a good quality or not. Polish e-liquid consumers tend to prefer thicker liquids for a stronger flavour, thus often choosing the Liqueen brand, which is a little more expensive than many others. Poles are also keen on trying various fl...

Euromonitor International's Smokeless Tobacco and Vapour Products in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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