

# Smokeless Tobacco and Vapour Products in Pakistan

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## Abstracts

2016 saw local authorities in Pakistan's Punjab province impose a ban on the manufacturing and consumption of chewing tobacco. Authorities in Sindh province followed suit in 2017, introducing a bill to ban the production, promotion and sale of gutka and mainpuri. Those who violate these bans can face fines and imprisonment, or both. While similar prohibitions were not adopted in other provinces, the bans in Punjab and Sindh had a negative impact on chewing tobacco volume sales across Pakistan in...

Euromonitor International's Smokeless Tobacco and Vapour Products in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Smokeless Tobacco, Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Punjab and Sindh Provinces Ban Chewing Tobacco

Vapour Products Gain Popularity But Remain Unregulated

Competitive Landscape

Asian-style Chewing Tobacco Remains Fragmented

Illicit Production of Chewing Tobacco Increases Following Provincial Bans

Category Indicators

Table 1 Number of Adult Vapers 2012-2017

Category Data

Table 2 Sales of Smokeless Tobacco and Vapour Products by Category: Volume 2012-2017

Table 3 Sales of Smokeless Tobacco and Vapour Products by Category: Value 2012-2017

Table 4 Sales of Smokeless Tobacco and Vapour Products by Category: % Volume Growth 2012-2017

Table 5 Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2012-2017

Table 6 NBO Company Shares of Smokeless Tobacco: % Volume 2013-2017

Table 7 LBN Brand Shares of Smokeless Tobacco: % Volume 2014-2017

Table 8 Distribution of Smokeless Tobacco by Format: % Volume 2012-2017

Table 9 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Volume 2017-2022

Table 10 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Value 2017-2022

Table 11 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: % Volume Growth 2017-2022

Executive Summary

Licensed Tobacco Players See Volume Sales Recover During Second Half of 2017

Tax Reforms Aim To Curb Illicit Trade

Pakistan Tobacco Co Continues To Lead Cigarettes in Volume Terms

Newsagent-tobacconists/kiosks and Street Vendors Lead Cigarettes Distribution

Illicit Trade in Cigarettes Set To Continue Falling Over 2018-2019

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

"reduced Harm"

Electronic Cigarettes

Production/imports/exports

Market Indicators

Table 12 Number of Adult Smokers by Gender 2012-2017

Market Data

Table 13 Sales of Tobacco by Category: Volume 2012-2017

Table 14 Sales of Tobacco by Category: Value 2012-2017

Table 15 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 16 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 17 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 18 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 19 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 20 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

Sources

Summary 2 Research Sources

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