

Smokeless Tobacco and Vapour Products in Norway

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Abstracts

Manufacturers of Swedish-style snus have been preparing in different ways to meet the impending regulation of plain packaging. The new legislation includes Swedish-style snus, meaning that all products launched after 1 July 2017 are sold in standardised packs without logos, symbols, images, colours or other forms of design elements. There is a transition phase for products which were already available before this date until 1 July 2018 to comply with the new regulation. British American Tobacco,...

Euromonitor International's Smokeless Tobacco and Vapour Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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