

Smokeless Tobacco and Vapour Products in Mexico

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Abstracts

Smokeless tobacco is a small category in Mexico where there are basically two products available: Klondike distributed by Tabasa Import Export Ltd SA de CV and Kayak, distributed by Lieb International SA de CV, both classified as loose US-style moist snuff, which is consumed mainly by men. During 2017, smokeless tobacco posted a decline in volume due to the decline in the number of consumers. This was partially offset by the companies' price strategy of maintaining the products at same price as...

Euromonitor International's Smokeless Tobacco and Vapour Products in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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