

Smokeless Tobacco and Vapour Products in Lithuania

<https://marketpublishers.com/r/S65997CC86AEN.html>

Date: July 2018

Pages: 15

Price: US\$ 990.00 (Single User License)

ID: S65997CC86AEN

Abstracts

Heated tobacco products, still solely represented by the IQOS and Heets brands from Philip Morris, emerged rapidly from a low base in Lithuania in 2017. This performance followed the opening of several branded stores in key cities across the country the previous year. The category proved especially popular with younger and more affluent consumers, many of whom perceived heated tobacco products as being both fashionable and less harmful than regular cigarettes. Its performance was further bolster...

Euromonitor International's Smokeless Tobacco and Vapour Products in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Rapid Emergence of Heated Tobacco Products Witnessed in 2017

Vapour Products Remains Fragmented But Performs Strongly

Cig-a-likes Loses Ground As Consumers Embrace Open Vaping Systems

Competitive Landscape

Distribution of Heets Brand Improves in 2017

Chinese Brands Lead Charging and Vapourising Devices

Excise Tax Likely To Undermine Demand for E-liquids

Category Indicators

Table 1 Number of Adult Vapers 2012-2017

Category Data

Table 2 Sales of Smokeless Tobacco and Vapour Products by Category: Value 2012-2017

Table 3 Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2012-2017

Table 4 NBO Company Shares of Vapour Products: % Value 2013-2017

Table 5 LBN Brand Shares of Vapour Products: % Value 2014-2017

Table 6 Distribution of Vapour Products by Format: % Value 2012-2017

Table 7 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Value 2017-2022

Executive Summary

Lithuania's Tobacco Market Experiences Tectonic Shifts in 2017

Rising Taxation Drives Consumers Away From Cigarettes

Global Giants Continue To Dominate Cigarettes

Distribution of Cigarettes Remains Concentrated in Modern Channels

Consumer Preferences Set To Continue Shifting Towards 2022

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Product Ban

'reduced Harm'

Electronic Cigarettes

Market Indicators

Table 8 Number of Adult Smokers by Gender 2012-2017

Market Data

Table 9 Sales of Tobacco by Category: Volume 2012-2017

Table 10 Sales of Tobacco by Category: Value 2012-2017

Table 11 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 12 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 13 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 14 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 15 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 16 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

Sources

Summary 2 Research Sources

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