

Smokeless Tobacco and Vapour Products in Latvia

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Abstracts

Cig-a-likes remained negligible in Latvia in 2017 due largely to the increasing popularity of vaping culture among younger consumers, who consider cig-a-likes as inferior to open system vaping devices. The latter devices, which can be more easily personalised, were popular on social media and new e-liquids were introduced regularly. Additionally, disposable or rechargeable cig-a-like products tend to become more expensive to consume in the long term in comparison to a tank system with e-liquid r...

Euromonitor International's Smokeless Tobacco and Vapour Products in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Open Systems Continue To Dominate

Excess Supply Does Not Yet Meet the Demand

Exotic and Unique Flavours Attract Younger Consumers

Competitive Landscape

Investments in Distribution Secure Long-term Profit

Iqos May Pose A Threat in the Future

Competitive Pricing Still the Most Important Factor

Category Indicators

Table 1 Number of Adult Vapers 2012-2017

Category Data

Table 2 Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2012-2017

Table 3 NBO Company Shares of Vapour Products: % Value 2013-2017

Table 4 LBN Brand Shares of Vapour Products: % Value 2014-2017

Table 5 Distribution of Vapour Products by Format: % Value 2012-2017

Table 6 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Value 2017-2022

Executive Summary

Industry Struggles To Reposition Itself in the Face of Increasing Health Concerns

Vapour Products Gain Popularity But Remain Marginal

Wise Distribution Helps To Maintain the Leadership

Speciality Shops Gain Larger Recognition Within Vapour Products

Established Categories Forecast To Continue To Decline

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Tar Levels

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Flavoured Tobacco Products Ban

'reduced-harm'

Electronic Cigarettes

Production/imports/exports

Market Indicators

Table 7 Number of Adult Smokers by Gender 2012-2017

Market Data

Table 8 Sales of Tobacco by Category: Volume 2012-2017

Table 9 Sales of Tobacco by Category: Value 2012-2017

Table 10 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 11 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 12 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 13 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 14 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 15 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

Sources

Summary 2 Research Sources

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