

# Smokeless Tobacco and Vapour Products in Israel

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## Abstracts

A recent taxation reform by the Ministry of Finance raised the tax level on heated tobacco products, reaching the same tax level as regular cigarettes. The reform is resulting in a slowdown in the growth rate since heated tobacco products are now higher-priced. Furthermore, it may influence the price of additional vapour products offered by players in order to compensate for the loss caused by taxation. Therefore, slower growth is predicted for vapour products, which may change even further if a...

Euromonitor International's Smokeless Tobacco and Vapour Products in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Smokeless Tobacco, Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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