

Smokeless Tobacco and Vapour Products in Indonesia

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Abstracts

In addition to the falling purchasing power of consumers and a further increase in excise tax on cigarettes in 2017, the wider availability of vapour products, open vaping systems in particular, was also blamed for the decline in volume sales of cigarettes. Due to claims that vapour products are less harmful than smoking cigarettes, a number of cigarette smokers continued to switch to the former, which are also known as e-cigarettes. Indonesian consumers, especially young urban dwellers, have kn...

Euromonitor International's Smokeless Tobacco and Vapour Products in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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