

Smokeless Tobacco and Vapour Products in Hungary

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Abstracts

After years of debate around classification – liberalisation versus strict regulation, similar to smoking tobacco – the legislative environment of vaping and the distribution of vapour products were mostly outlined by 2017. The decision was made to classify vaping as smoking, and despite an appeal by the Vapers' Association to the constitutional court, vaping fell under the same ban as smoking in public places. The distribution of vapour products became restricted to the same channel as cigarett...

Euromonitor International's Smokeless Tobacco and Vapour Products in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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