

# Smokeless Tobacco and Vapour Products in Georgia

<https://marketpublishers.com/r/S45B30BCF1FEN.html>

Date: July 2018

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: S45B30BCF1FEN

## Abstracts

Most cigarette smokers consider vapour products less harmful than cigarettes or not harmful at all due to the absence of tar and some other substances. Some smokers use or have used vaping as a way to give up smoking regular cigarettes or at least take a break from them. There are no indications that such a perception is expected to change over the forecast period and therefore it will remain one of the factors supporting the emerging character of vapour products in Georgia.

Euromonitor International's Smokeless Tobacco and Vapour Products in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Smokeless Tobacco, Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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