

Smokeless Tobacco and Vapour Products in France

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Abstracts

After having lost pace slightly as a result of the anarchic development of its distribution, vapour products regained momentum in 2017 which is expected to continue. The sudden increase of taxes on cigarettes and smoking tobacco from November 2017 to 2020 is expected to encourage many smokers to adopt much cheaper vapour products as complements or even as total substitutes. Cigarette multinationals such as Philip Morris, British American Tobacco and Japan Tobacco are anticipated to invade vapour...

Euromonitor International's Smokeless Tobacco and Vapour Products in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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