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Smokeless Tobacco and Vapour Products in Costa Rica

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Abstracts

As a broader base of potential younger buyers become interested in the expanding offer of open vapour systems and the wide assortment of e-liquids available, the main sales drivers for these products are affordability, convenience (discretion and portability) and performance (ranging from battery duration to vapour production). New lower-cost products provide consumers with affordable options, ranging between USD30.00 to under USD100.00. This trend is also gaining traction among experienced vapo...

Euromonitor International's Smokeless Tobacco and Vapour Products in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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