

# Smokeless Tobacco and Vapour Products in Colombia

<https://marketpublishers.com/r/SCE801CAE3AEN.html>

Date: July 2018

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: SCE801CAE3AEN

## Abstracts

Vapour products have been registering rapid growth in the country, but between 2015 and 2017 growth accelerated. Growth was underpinned by the development of a vaping culture in Colombia, mainly in large urban areas where specialised bricks-and-mortar stores expanded, as well as by the entrance of the two important brands of Vype and Iqos. Although the proportion of the population vaping was still low, the interest in this practice, used as an aid to quit smoking or as a hobby, contributed to th...

Euromonitor International's Smokeless Tobacco and Vapour Products in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Smokeless Tobacco, Vapour Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Vaping Culture Blooming in the Country

Rapid Innovation Within Vapour Products

Regulations for Vapour Products Still A Threat

Competitive Landscape

Gbos British American Tobacco and Philip Morris International Offer the Top Sellers

Specialised Stores Feature Strongly

Iqos Uses Authorised Sellers

Category Indicators

Table 1 Number of Adult Vapers 2012-2017

Category Data

Table 2 Sales of Smokeless Tobacco and Vapour Products by Category: Value 2012-2017

Table 3 Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2012-2017

Table 4 NBO Company Shares of Vapour Products: % Value 2013-2017

Table 5 LBN Brand Shares of Vapour Products: % Value 2014-2017

Table 6 Distribution of Vapour Products by Format: % Value 2012-2017

Table 7 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: Value 2017-2022

Table 8 Forecast Sales of Smokeless Tobacco and Vapour Products by Category: % Value Growth 2017-2022

Executive Summary

Tobacco Products Continue To Record Negative Performances in Volume Terms

Changes To the Taxation Structure for Cigarettes

Global Brands Entering the Country

Independent Small Grocers Is the Largest Channel for Cigarettes

Tobacco Expected To Continue To Decline in Volume Terms

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Minimum Legal Smoking Age

Smoking Prevalence

Flavoured Tobacco Product Ban

Health Warnings

Plain Packaging

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Cigarette Regulation

Electronic Cigarettes

Tar Levels

Production/imports/exports

Market Indicators

Table 9 Number of Adult Smokers by Gender 2012-2017

Market Data

Table 10 Sales of Tobacco by Category: Volume 2012-2017

Table 11 Sales of Tobacco by Category: Value 2012-2017

Table 12 Sales of Tobacco by Category: % Volume Growth 2012-2017

Table 13 Sales of Tobacco by Category: % Value Growth 2012-2017

Table 14 Forecast Sales of Tobacco by Category: Volume 2017-2022

Table 15 Forecast Sales of Tobacco by Category: Value 2017-2022

Table 16 Forecast Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 17 Forecast Sales of Tobacco by Category: % Value Growth 2017-2022

Sources

Summary 2 Research Sources

## I would like to order

Product name: Smokeless Tobacco and Vapour Products in Colombia

Product link: <https://marketpublishers.com/r/SCE801CAE3AEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCE801CAE3AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970