

Smokeless Tobacco and Vapour Products in Cameroon

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Abstracts

There was no evidence of demand for branded smokeless tobacco in Cameroon during 2016, and no products within the category were available for sale at the end of the review period. Smokeless tobacco, in particular nasal snuff, has been used for a long time among the local population, although usually in unpackaged, unbranded format. Its use is generally most prevalent among elderly people living in rural areas. The majority of Cameroonians remain unaware of the existence of branded smokeless toba...

Euromonitor International's Smokeless Tobacco and Vapour Products in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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