

Smokeless Tobacco and Vapour Products in Australia

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Abstracts

The Health Minister Greg Hunt maintained his strong stance against vapour products in 2017. He stated on Triple J's radio programme Hack that he will never agree to repeal the ban on e-cigarettes, saying 'It's not going to be happening on my watch as far as I'm concerned', further noting that 'there is clear evidence that it's likely to lead to the uptake of cigarette smoking'. On the other hand, some public health officials, such as Dr Colin Mendelsohn, Chairman of the Australian Tobacco Harm R...

Euromonitor International's Smokeless Tobacco and Vapour Products in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Smokeless Tobacco, Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco and Vapour Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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