

Smokeless Tobacco in Russia

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Abstracts

Swedish-style snus (a moist snuff) and dry snuff were the only types of smokeless tobacco available in 2014. Consumer audience for dry snuff is mostly wealthy older people. However, young people under the age of 24 years also inhale dry snuff as they can take snuff without getting into trouble in public as they would with cigarettes. Snus is popular among young and middle-aged people. It is also used by athletes who are not allowed to smoke and smokers who cannot be long without nicotine on the...

Euromonitor International's Smokeless Tobacco in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Chewing Tobacco, Snuff.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Philip Morris International Inc in Tobacco (russia)

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Tobacco Records Significant Volume Sales Decline in 2014

New Restrictions of Anti-smoking Law Come Into Force in 2014

Competitive Landscape Does Not Witness Any Major Changes in 2014

Independent Small Grocers Leads Sales of Cigarettes, While Tobacco Specialists

Leads Distribution of Cigars and Smoking Tobacco

Outlook Is Not Positive Due To Anti-smoking Legislations and Strong Tax Increases

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