

Smokeless Tobacco in the Philippines

<https://marketpublishers.com/r/S2DBB864636EN.html>

Date: February 2015

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: S2DBB864636EN

Abstracts

As historically one of the least familiar tobacco products on the Philippine market, smoking tobacco volume sales continued to be negligible in 2013. Smokeless tobacco products are legal in the country and are generally imported mostly from the US and other Asian neighbours.

Euromonitor International's Smokeless Tobacco in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Chewing Tobacco, Snuff.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Distribution

Competitive Landscape

New Product Developments

Prospects

Category Data

Table 1 Sales of Smokeless Tobacco by Category: Volume 2008-2013

Table 2 Sales of Smokeless Tobacco by Category: Value 2008-2013

Table 3 Sales of Smokeless Tobacco by Category: % Volume Growth 2008-2013

Table 4 Sales of Smokeless Tobacco by Category: % Value Growth 2008-2013

Table 5 NBO Company Shares of Smokeless Tobacco: % Volume 2009-2013

Table 6 LBN Brand Shares of Smokeless Tobacco: % Volume 2009-2012

Table 7 Distribution of Smokeless Tobacco by Format: % Volume 2008-2013

Table 8 Forecast Sales of Smokeless Tobacco by Category: Volume 2013-2018

Table 9 Forecast Sales of Smokeless Tobacco by Category: Value 2013-2018

Table 10 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2013-2018

Table 11 Forecast Sales of Smokeless Tobacco by Category: % Value Growth 2013-2018

Executive Summary

Cigarette and Cigar Volume Sales Decline Due To Newly Implemented Excise Tax Rate

Economy-priced Cigarette Brands Enter the Philippine Market

Sari-sari Stores Remains A Significant Distribution Channel of Cigarettes

Industry-wide Unit Price Increases Seen Due To Increased Taxes

Slow Recovery Expected in Forecast Period As Market Recovers From Initial Shock

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Country-specific Legislation

Minimum Legal Smoking Age

Smoking Prevalence

Table 12 Smoking Prevalence in Adult Population 2008-2013

Table 13 Number of Adult Smokers by Gender 2008-2013

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (Iip) Regulation

Flavoured Tobacco Product Ban

Plain Packaging

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 14 Death by Cause 2009-2013

Taxation and Pricing

Duty-paid Packet Marks

Taxation Rates

Table 15 Taxation and Duty Levies 2008-2013 (Cigarettes)

Table 16 Taxation and Duty Levies 2008-2013 (Cigars)

Average Cigarette Pack Price Breakdown

Table 17 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 18 Trade Statistics - Tobacco Leaf 2008-2012

Table 19 Trade Statistics - Cigarettes 2009-2013

Illicit Trade in Cigarettes

Market Indicators

Table 20 Illicit Trade Estimate of Cigarettes: Volume 2008-2013

Market Data

Table 21 Sales of Tobacco by Category: Volume 2008-2013

Table 22 Sales of Tobacco by Category: Value 2008-2013

Table 23 Sales of Tobacco by Category: % Volume Growth 2008-2013

Table 24 Sales of Tobacco by Category: % Value Growth 2008-2013

Table 25 Forecast Sales of Tobacco by Category: Volume 2013-2018

Table 26 Forecast Sales of Tobacco by Category: Value 2013-2018

Table 27 Forecast Sales of Tobacco by Category: % Volume Growth 2013-2018

Table 28 Forecast Sales of Tobacco by Category: % Value Growth 2013-2018

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Smokeless Tobacco in the Philippines

Product link: <https://marketpublishers.com/r/S2DBB864636EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S2DBB864636EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970