

Smokeless Tobacco in Indonesia

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Abstracts

Smokeless tobacco products such as chewing tobacco and snuff remained non-existent during the review period. These products are not popular and consumers of tobacco are unfamiliar with the presence of these products outside of the country.

Euromonitor International's Smokeless Tobacco in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Chewing Tobacco, Snuff.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Distribution

Competitive Landscape

New Product Developments

Prospects

Executive Summary

Clove Cigarettes Continue To Drive Tobacco

'lighter' High Tar Cigarettes' Robust Sales Growth Continues

Black Packaging in Trend for Premiumisation

Strict Regulations of Product Promotion

Elections and World Cup To Boost Sales

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Fatwa Haram

Minimum Legal Smoking Age

Smoking Prevalence

Table 1 Smoking Prevalence in Adult Population 2008-2013

Table 2 Number of Adult Smokers by Gender 2008-2013

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Regulation

Electronic Cigarettes

Litigation

Death by Cause

Table 3 Death by Cause 2009-2013

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Summary 2 Taxation Rates on Tobacco Products 2013

Summary 3 Excise Rates of Imported Tobacco Products 2013

Average Cigarette Pack Price Breakdown

Table 4 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Illicit Trade in Cigarettes

Market Indicators

Table 5 Illicit Trade Estimate of Cigarettes: Volume 2008-2013

Market Data

Table 6 Sales of Tobacco by Category: Volume 2008-2013

Table 7 Sales of Tobacco by Category: Value 2008-2013

Table 8 Sales of Tobacco by Category: % Volume Growth 2008-2013

Table 9 Sales of Tobacco by Category: % Value Growth 2008-2013

Table 10 Forecast Sales of Tobacco by Category: Volume 2013-2018

Table 11 Forecast Sales of Tobacco by Category: Value 2013-2018

Table 12 Forecast Sales of Tobacco by Category: % Volume Growth 2013-2018

Table 13 Forecast Sales of Tobacco by Category: % Value Growth 2013-2018

Definitions

Sources

Summary 4 Research Sources

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