

Smokeless Tobacco in Estonia

<https://marketpublishers.com/r/SDDF235855CEN.html>

Date: August 2014

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: SDDF235855CEN

Abstracts

According to article 24 in Estonian Tobacco Law, any other smokeless tobacco products besides chewing tobacco are prohibited in Estonia. Still, chewing tobacco is not sold in Estonia and is consumed by a marginal share of Estonians who purchase these from foreign countries. Despite prohibition, smokeless tobacco (especially snus originated from Sweden) is used in Estonia and the usage is quite notable among minors.

Euromonitor International's Smokeless Tobacco in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Chewing Tobacco, Snuff.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Trends

Executive Summary

Decline of Illicit Trade Prevents Loss of Legal Tobacco Sales

Increase in Tobacco Excise Rates Fuels Growth in Retail Value Sales

Fight With Illicit Trade Starts To Pay Off

Diminishing Price-sensitivity Supports the Performance of Innovative Products

Forecast Period To Bring New Challenges for Tobacco Players

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Country-specific Legislation

Smoking Prevalence

Table 1 Smoking Prevalence in Adult Population 2008-2013

Table 2 Number of Adult Smokers by Gender 2008-2013

Tar Levels

Health Warnings

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Regulation

Flavoured Tobacco Product Ban

Plain Packaging

'reduced Harm'

Litigation

Death by Cause

Table 3 Death by Cause 2009-2013

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 4 Taxation and Duty Levies 2008-2013

Average Cigarette Pack Price Breakdown

Table 5 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 6 Trade Statistics - Cigarettes 2009-2013

Illicit Trade in Cigarettes

Market Indicators

Table 7 Illicit Trade Estimate of Cigarettes: Volume 2008-2013

Market Data

Table 8 Sales of Tobacco by Category: Volume 2008-2013

Table 9 Sales of Tobacco by Category: Value 2008-2013

Table 10 Sales of Tobacco by Category: % Volume Growth 2008-2013

Table 11 Sales of Tobacco by Category: % Value Growth 2008-2013

Table 12 Forecast Sales of Tobacco by Category: Volume 2013-2018

Table 13 Forecast Sales of Tobacco by Category: Value 2013-2018

Table 14 Forecast Sales of Tobacco by Category: % Volume Growth 2013-2018

Table 15 Forecast Sales of Tobacco by Category: % Value Growth 2013-2018

Sources

Summary 2 Research Sources

I would like to order

Product name: Smokeless Tobacco in Estonia

Product link: <https://marketpublishers.com/r/SDDF235855CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDDF235855CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970