

Smokeless Tobacco in Cameroon

https://marketpublishers.com/r/S08E161BA02EN.html

Date: July 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: S08E161BA02EN

Abstracts

There is no evidence of demand for smokeless tobacco in Cameroon, with no products in this category being available for sale at the end of the review period. The majority of Cameroonians remain unaware of the existence of smokeless tobacco. The country's leading tobacco importers are unwilling to invest in the importation or promotion of this product type due to the distinct lack of interest in smokeless tobacco and legal restrictions on advertising.

Euromonitor International's Smokeless Tobacco in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Chewing Tobacco, Snuff.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Trends

Executive Summary

Tobacco Volume Sales Continue To Fall

Anti-tobacco Law Still Not Ratified Despite Petitions From Anti-tobacco Organisations

British American Tobacco Remains the Leading Player

Street Vending Remains the Leading Distribution Channel

Sales of Tobacco Set To Continue To Decline Over the Forecast Period

Operating Environment

Legislation

Summary 1 Legislation Summary at a Glance

Country-specific Legislation

Smoking Prevalence

Table 1 Smoking Prevalence in Adult Population 2008-2013

Table 2 Number of Adult Smokers by Gender 2008-2013

Advertising and Sponsorship

Point-of-sale Display Bans

Smoking in Public Places

Low Ignition Propensity (lip) Regulation

'reduced Harm'

Electronic Cigarettes

Litigation

Death by Cause

Table 3 Death by Cause in 2013

Taxation and Pricing

Duty Paid Packet Marks

Taxation Rates

Table 4 Taxation and Duty Levies 2008-2013

Average Cigarette Pack Price Breakdown

Table 5 Average Cigarette Pack Price Breakdown: Brand Examples

Production/imports/exports

Table 6 Trade Statistics - Cigarettes 2009-2013

Illicit Trade in Cigarettes

Market Indicators

Table 7 Illicit Trade Estimate of Cigarettes: Volume 2008-2013

Market Data

Table 8 Sales of Tobacco by Category: Volume 2008-2013

Table 9 Sales of Tobacco by Category: Value 2008-2013



Table 10 Sales of Tobacco by Category: % Volume Growth 2008-2013

Table 11 Sales of Tobacco by Category: % Value Growth 2008-2013

Table 12 Forecast Sales of Tobacco by Category: Volume 2013-2018

Table 13 Forecast Sales of Tobacco by Category: Value 2013-2018

Table 14 Forecast Sales of Tobacco by Category: % Volume Growth 2013-2018

Table 15 Forecast Sales of Tobacco by Category: % Value Growth 2013-2018

Sources

Summary 2 Research Sources



I would like to order

Product name: Smokeless Tobacco in Cameroon

Product link: https://marketpublishers.com/r/S08E161BA02EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S08E161BA02EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html
To place an order via few simply print this form, fill in the information below.

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970