

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Uruguay

<https://marketpublishers.com/r/SF88804A9219EN.html>

Date: June 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: SF88804A9219EN

## Abstracts

Though e-vapour products are banned in Uruguay, heated tobacco was approved for sale in 2021. The government took the stance that scientific results prove that heated tobacco smoking is less harmful than traditional smoking of tobacco and so has decided to permit the sales of heated tobacco products in Uruguay. However, despite its approval, heated tobacco is not yet available. To date, many countries in Latin America have been reticent about approving heated tobacco, including major economies s...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN URUGUAY

#### 2022 DEVELOPMENTS

Heated tobacco products unavailable despite government authorisation

E-vapour products continue to be banned

Heated tobacco subject to strict regulation

#### PROSPECTS AND OPPORTUNITIES

Potential for heated tobacco to be considered trendy

High price of heated tobacco an obstacle

Philip Morris holds advantage over British American Tobacco

#### CATEGORY DATA

Table 1 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 2 Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 3 Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 4 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 5 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

#### TOBACCO IN URUGUAY

#### EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 6 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 7 Sales of Tobacco by Category: Volume 2017-2022

Table 8 Sales of Tobacco by Category: Value 2017-2022

Table 9 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 10 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 11 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 12 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 13 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 14 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

## I would like to order

Product name: Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Uruguay

Product link: <https://marketpublishers.com/r/SF88804A9219EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SF88804A9219EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970