

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the United Kingdom

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Abstracts

E-vapour products, heated tobacco products and tobacco free oral nicotine in the UK all recorded impressive, double-digit growth rates in 2023. The number of cigarette users who are quitting smoking or are now dual users (utilising e-vapour or heated tobacco products at the same time as smoking cigarettes) witnessed an increase, boosted by the skyrocketing price increases of cigarettes and fine cut tobacco.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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