

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Thailand

<https://marketpublishers.com/r/SCDC9B531A01EN.html>

Date: June 2023

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: SCDC9B531A01EN

Abstracts

The importation, manufacture, sale and possession of e-vapour products remained completely banned in Thailand in 2022, promulgated by the Tobacco Products Control Act 2535 (Section 10), Medicines Act 2510 (Section 12) and Customs Act 2469 (Section 27). Any person caught selling e-vapour products or having these in their possession faces a prison sentence of up to 10 years and they are also required to pay a fine of as much as five times the value of the vaping items found in their possession.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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