

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Russia

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Abstracts

Non cig-a-like closed system and heated tobacco performed well in the wake of the outbreak of Coronavirus (COVID-19) and measures to stem the spread of the virus in Russia. Indeed, some e-vapour products and heated products benefited as COVID-19 exacerbated health and price concerns and limited outside smoking opportunities with regard to cigarettes. Non cig-a-like closed system recorded the fastest, and exponential, retail current value sales growth in 2020. These products have been enjoying ri...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The competition intensifies in heated tobacco as more players invest in innovation and distribution

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