

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in New Zealand

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Abstracts

During the review period, there was a significant increase in the sales of next-generation tobacco products, including e-vapour products and heated tobacco products. This growth can be attributed to the growing interest among smokers who are seeking alternatives that are perceived as less harmful and more affordable compared to traditional tobacco products. Many smokers are motivated to quit or reduce their tobacco consumption to improve their health and save money. The continuous rises in excis...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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November 2023

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