

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania

<https://marketpublishers.com/r/SC95087AEB6EN.html>

Date: July 2023

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: SC95087AEB6EN

Abstracts

Sales of e-vapour products posted double-digit growth in current value terms in 2022, following a very successful couple of years in 2020 and 2021. Closed system single use products remained the most popular option in 2022 with the category remaining the main growth driver despite the government introducing restrictions on flavoured e-vapour products and e-liquids in July 2022. Nonetheless, retailers managed to find ways around the law such as calling flavours “aromas” while also continuing to s...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Another good year for e-vapour products

British American Tobacco breaks up Philip Morris' monopoly in heated tobacco

WHOOOP and Salt Switch rise to the fore with high quality e-vapour products

PROSPECTS AND OPPORTUNITIES

JTI finally set to enter heated tobacco products in 2023

Ban of flavoured heated tobacco products set to come into force in 2023

Tougher restrictions expected to be applied on the sale of e-vapour products

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 4 Sales of Heated Tobacco: Volume 2017-2022

Table 5 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 6 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 7 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 8 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 9 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 10 LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 11 NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022

Table 12 LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

Table 13 NBO Company Shares of Heated Tobacco: % Volume 2018-2022

Table 14 LBN Brand Shares of Heated Tobacco: % Volume 2019-2022

Table 15 Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 16 Distribution of Tobacco Heating Devices by Format: % Volume 2017-2022

Table 17 Distribution of Heated Tobacco by Format: % Volume 2017-2022

Table 18 Forecast Sales of Tobacco Heating Devices: Volume 2022-2027

Table 19 Forecast Sales of Tobacco Heating Devices: % Volume Growth 2022-2027

Table 20 Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 21 Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 22 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated

Tobacco by Category: Value 2022-2027

Table 23 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated

Tobacco by Category: % Value Growth 2022-2027

TOBACCO IN LITHUANIA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2017-2022

Table 26 Sales of Tobacco by Category: Value 2017-2022

Table 27 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 28 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 29 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 30 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Lithuania

Product link: <https://marketpublishers.com/r/SC95087AEB6EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC95087AEB6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970