

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kazakhstan

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Abstracts

For e-vapour products, there was a significant increase in constant value sales, with sales increasing by a fifth. In particular, closed single-use vaping systems registered huge growth. Their popularity is growing due to ease of use and a wide array of flavours. There is also a new local competitor. TOO Trade Incorp launched the ENRG brand, which are produced in China, and has offerings with 900 and 2,500 puffs. The brand aims to target both Kazakhstan and other neighbouring markets. That bein...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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