

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Israel

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## Abstracts

Electronic cigarette usage is increasing significantly among young local consumers, even though they cannot legally be sold to minors. This is because the supervision in this product area has been deficient. In 2022, 33% of teenagers reported having tried e-cigarettes, compared to 24% in 2021. Among adults aged 18-30, e-cigarette users jumped from 3.8% in 2020 to 9.4% in 2022. The entry of single-use e-cigarettes in 2020 and a return to pre-pandemic socialising were responsible for this increase...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-vapour products is entry point for the tobacco category post-pandemic

Retail value sales of e-vapour continue to rise thanks to popularity among younger consumers

E-commerce dominates e-vaping, but traditional grocery retailers are growing in importance

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