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Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ireland

https://marketpublishers.com/r/S1BC09DEB9BEN.html
Date: June 2024
Pages: 28
Price: US$ 990.00 (Single User License)
ID: S1BC09DEB9BEN

Abstracts

Smokeless tobacco, e-vapour products and heated tobacco saw growth driven by closed system single use vapes in Ireland in 2023, with double-digit growth in volume and value. The growing popularity of disposable vapes is the result of their low average unit prices of EUR9.20, or nearly EUR7.00 cheaper than a pack of 20 regular cigarettes, making them an attractive option for price-conscious consumers. Moreover, an increasing number of people are discovering disposable vapes as a substitute for tr...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ireland
Euromonitor International
June 2024

LIST OF CONTENTS AND TABLES

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN IRELAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

Closed system single use e-vapour products continues expansion
Big tobacco companies propel the market growth for closed system rechargeable vapes
Heated tobacco products still insignificant
PROSPECTS AND OPPORTUNITIES
Further expansion of closed system single use vapes could be hampered by raising environmental and social concerns
Potential flavour ban of e-vapour products could bring smokers back to cigarettes
Nicotine pouches to gain traction during forecast period as e-vapour products become more regulations
CATEGORY INDICATORS
Table 1 Number of Adult Vapers 2018-2023
CATEGORY DATA
Table 2 Sales of Smokeless Tobacco by Category: Volume 2018-2023
Table 3 Sales of Smokeless Tobacco by Category: % Volume Growth 2018-2023
Table 4 Sales of E-Vapour Products by Category: Volume 2018-2023
Table 5 Sales of E-Vapour Products by Category: % Volume Growth 2018-2023
Table 6 Sales of Tobacco Heating Devices: Volume 2018-2023
Table 7 Sales of Tobacco Heating Devices: % Volume Growth 2018-2023
Table 8 Sales of Heated Tobacco: Volume 2018-2023
Table 9 Sales of Heated Tobacco: % Volume Growth 2018-2023
Table 10 Sales of Tobacco Free Oral Nicotine: Volume 2018-2023
Table 11 Sales of Tobacco Free Oral Nicotine: % Volume Growth 2018-2023
Table 12 Sales of Tobacco Free Oral Nicotine by Category: Value 2018-2023
Table 13 Sales of Tobacco Free Oral Nicotine: % Value Growth 2018-2023
Table 14 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by

Category: Value 2018-2023
Table 15 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2018-2023
Table 16 Sales of E-Liquids by Nicotine Strength: % Value 2020-2023
Table 17 NBO Company Shares of Smokeless Tobacco: % Volume 2019-2023
Table 18 LBN Brand Shares of Smokeless Tobacco: % Volume 2020-2023
Table 19 NBO Company Shares of E-Vapour Products: % Value 2019-2023
Table 20 LBN Brand Shares of E-Vapour Products: % Value 2020-2023
Table 21 NBO Company Shares of Tobacco Heating Devices: % Volume 2019-2023
Table 22 LBN Brand Shares of Tobacco Heating Devices: % Volume 2020-2023
Table 23 NBO Company Shares of Heated Tobacco: % Volume 2019-2023
Table 24 LBN Brand Shares of Heated Tobacco: % Volume 2020-2023
Table 25 NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2019-2023
Table 26 LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2020-2023
Table 27 Distribution of Smokeless Tobacco by Format: % Volume 2018-2023
Table 28 Distribution of E-Vapour Products by Format: % Value 2018-2023
Table 29 Distribution of Tobacco Heating Devices by Format: % Volume 2018-2023
Table 30 Distribution of Heated Tobacco by Format: % Volume 2018-2023
Table 31 Forecast Sales of Smokeless Tobacco by Category: Volume 2023-2028
Table 32 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2023-2028
Table 33 Forecast Sales of E-Vapour Products by Category: Volume 2023-2028
Table 34 Forecast Sales of E-Vapour Products by Category: % Volume Growth 2023-2028
Table 35 Forecast Sales of Tobacco Heating Devices: Volume 2023-2028
Table 36 Forecast Sales of Tobacco Heating Devices: % Volume Growth 2023-2028
Table 37 Forecast Sales of Heated Tobacco: Volume 2023-2028
Table 38 Forecast Sales of Heated Tobacco: % Volume Growth 2023-2028
Table 39 Forecast Sales of Tobacco Free Oral Nicotine: Volume 2023-2028
Table 40 Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2023-2028
Table 41 Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2023-2028
Table 42 Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2023-2028
Table 43 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2023-2028
Table 44 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2023-2028
TOBACCO IN IRELAND
EXECUTIVE SUMMARY

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Tobacco in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tobacco?
OPERATING ENVIRONMENT
Legislation
Legislative overview
Summary 1 Legislation Summary at a Glance
Minimum legal smoking age
Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Vapour products
PRODUCTION/IMPORTS/EXPORTS
MARKET INDICATORS
Table 45 Number of Adult Smokers by Gender 2018-2023
MARKET DATA
Table 46 Sales of Tobacco by Category: Volume 2018-2023
Table 47 Sales of Tobacco by Category: Value 2018-2023
Table 48 Sales of Tobacco by Category: % Volume Growth 2018-2023
Table 49 Sales of Tobacco by Category: % Value Growth 2018-2023
Table 50 Forecast Sales of Tobacco by Category: Volume 2023-2028
Table 51 Forecast Sales of Tobacco by Category: Value 2023-2028
Table 52 Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028
Table 53 Forecast Sales of Tobacco by Category: % Value Growth 2023-2028
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SOURCES
Summary 2 Research Sources

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