

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China

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Abstracts

On 30 April 2022, the sale of alternative smoking products came to an end in Hong Kong. The legislation prohibited the import, promotion, manufacturing, sale, or possession of any kind of alternative smoking product, including e-vapour products and heated tobacco products. Prior to the ban, it was reported that some local consumers stockpiled these products, leading to a strong sales performance across categories in the first quarter. To further boost sales, some tobacco specialists offered buy-...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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