

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in France

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Abstracts

The smokeless tobacco, e-vapour products and heated tobacco category continued to expand in France at the end of the review period, reaching around EUR1.3 billion in 2023. The number of vapers in France also continued to increase, reaching around 2.7 million users. Apart from the health aspect, the motivation of vapers is above all economic because the price of a pack of cigarettes has exceeded EUR11, putting the budgets of smokers under considerable pressure. When it comes to the individual cat...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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May 2024

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Innovation continues to drive both closed and open systems

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