

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Chile

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#### **Abstracts**

E-vapour products have become extremely popular in Chile, finding a solid consumer base amongst people in their 20s and 30s. Small specialist stores and informal online sellers have taken advantage of this trend, promoting an important increase in current value sales of these products in 2022, after decline in 2020 and dynamic but slower growth in 2021. However, major global brands such as Vaporesso, SMOK, and JUUL are not the ones taking the lead in the Chilean market, but rather small, generic...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;



Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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