

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada

<https://marketpublishers.com/r/S9BEECA02E4EN.html>

Date: June 2023

Pages: 27

Price: US\$ 990.00 (Single User License)

ID: S9BEECA02E4EN

## Abstracts

E-vapour products have seen tremendous growth over the review period and saw continued growth in 2022 as, with rising health awareness, there is a consistent trend for smokers to switch to alternatives perceived as less harmful. Single-use vapour products gained significant ground in 2022 due to their convenience, portability, low cost, and accessibility.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada  
Euromonitor International  
September 2023

### LIST OF CONTENTS AND TABLES

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN CANADA  
KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Single-use vapour products gain ground thanks to their convenience, low cost and wide availability

Smokeless tobacco continues to decline

Heated tobacco remains immature with potential for growth

### PROSPECTS AND OPPORTUNITIES

Rising health awareness and convenience drive e-vapour growth

Potential growth of illicit e-vapour and heated tobacco products

Specialist vape stores will continue to have an advantage over convenience stores

### CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

### CATEGORY DATA

Table 2 Sales of Smokeless Tobacco by Category: Volume 2017-2022

Table 3 Sales of Smokeless Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 5 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 6 Sales of Heated Tobacco: Volume 2017-2022

Table 7 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 8 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 9 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 10 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 11 NBO Company Shares of Smokeless Tobacco: % Volume 2018-2022

Table 12 LBN Brand Shares of Smokeless Tobacco: % Volume 2019-2022

Table 13 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 14 LBN Brand Shares of E-Vapour Products: % Value 2019-2022
Table 15 NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022
Table 16 LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022
Table 17 NBO Company Shares of Heated Tobacco: % Volume 2018-2022
Table 18 LBN Brand Shares of Heated Tobacco: % Volume 2019-2022
Table 19 Distribution of Smokeless Tobacco by Format: % Volume 2017-2022
Table 20 Distribution of E-Vapour Products by Format: % Value 2017-2022
Table 21 Forecast Sales of Smokeless Tobacco by Category: Volume 2022-2027
Table 22 Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2022-2027
Table 23 Forecast Sales of Heated Tobacco: Volume 2022-2027
Table 24 Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027
Table 25 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027
Table 26 Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027
TOBACCO IN CANADA
EXECUTIVE SUMMARY
Tobacco in 2022: The big picture

## **2022 KEY TRENDS**

Competitive landscape

Retailing developments

What next for tobacco?

### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 27 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 28 Sales of Tobacco by Category: Volume 2017-2022

Table 29 Sales of Tobacco by Category: Value 2017-2022

Table 30 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 31 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 32 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 33 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 34 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 35 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

## I would like to order

Product name: Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Canada

Product link: <https://marketpublishers.com/r/S9BEECA02E4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S9BEECA02E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970