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Small Kitchen Appliances (non-cooking) - United Kingdom

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Abstracts

Volume sales of small kitchen appliances (non-cooking) increased by almost 2% in 2009 while value sales were down by almost 3% during the same year. Consumers continued to feel the effect of the difficult economic environment trading down to cheaper appliances and opting for restricting sales of non-essential items.

Euromonitor International's Small Kitchen Appliances (Non-Cooking) in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Air Conditioners, Air Coolers, Air Purifiers, Blenders, Body Shavers, Breadmakers, Ceiling Fans, Citrus Pressers, Coffee Machines, Coffee Mills, Convector Heaters, Cooling Fans, Cylinder Vacuum Cleaners, Deep Fat Fryers, Dehumidifiers, Electric Blankets, Electric Fires, Electric Grills, Electric Steamers, Fan Heaters, Food and Meat Slicers, Food Processors, Grinders and Choppers, Hair Care Appliances, Handheld Vacuum Cleaners, Humidifiers, Induction Cookers, Juice Extractors, Kettles, Mixers, Oil-Filled Radiators, Oral Hygiene Appliances, Other Food Preparation Appliances, Other Heating Appliances, Other Personal Care Appliances, Other Small Cooking Appliances, Other Small Kitchen Appliances (Non-Cooking), Other Vacuum Cleaners, Pancake Makers, Panel Heaters, Rice Cookers, Rotisseries and Roasters, Sandwich Makers, Slow Cookers, Smoothie Makers, Tabletop Ovens, Toasters, Toasters Ovens, Upright Vacuum Cleaners, Waffle Makers, Wet and Dry Vacuum Cleaners.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Small Kitchen Appliances (Non-Cooking) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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