

Small Kitchen Appliances (Non-Cooking) in South Korea

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Abstracts

Coffee mills saw higher volume growth than kettles in 2015. South Korea's consumption of coffee continues to grow steadily, leading to proliferation of coffee specialist stores throughout the nation. As coffee tastes become more sophisticated and the prices of coffee beverages increase, the trend of the home café is increasingly popular among coffee lovers. The recent explosive growth of coffee machines and diverse coffee brands reflect this trend. For true coffee lovers, coffee mills are an...

Euromonitor International's Small Kitchen Appliances (Non-Cooking) in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Coffee Mills, Kettles, Other Small Kitchen Appliances (Non-Cooking).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Small Kitchen Appliances (Non-Cooking) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Differentiation Is the Key To Success

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Internet Retailing Continues To See Very Strong Growth

Built-in Appliances Have A Positive Future

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