

# Small Kitchen Appliances (Non-Cooking) in Canada

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## Abstracts

A preference for hot beverages continues to grow amongst Canadians, with tea and coffee being the most popular choices for at-home consumption. Within each category, there is a shift towards bulk, with chains such as David's Tea growing due to the popularity of loose tea, whilst sales of whole coffee beans are on the rise as Canadians increasingly prefer coffee at home made with freshly ground beans. This is evidenced in the decline in pod coffee makers, in part due to the cost of pods versus...

Euromonitor International's Small Kitchen Appliances (Non-Cooking) in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Coffee Mills, Kettles, Other Small Kitchen Appliances (Non-Cooking).

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Small Kitchen Appliances (Non-Cooking) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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