

# **Small Local Grocers in Singapore**

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## **Abstracts**

"Mama shops", which are small local grocers in Singapore typically located within older and mature residential estates, used to be the cornerstone of grocery retailers in the local market. Such a traditional retail format used to thrive on the relationships the proprietors had created with residents over time, and often served as a social location.

Euromonitor International's Small Local Grocers in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Small Local Grocers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### Contents

SMALL LOCAL GROCERS IN SINGAPORE **KEY DATA FINDINGS** 2023 DEVELOPMENTS Rising costs and channel shifts impact sales at small local grocers Wet markets gradually close for redevelopment and refurbishment due to ageing infrastructure PROSPECTS AND OPPORTUNITIES New outlets will be driven by opening of wet markets in emerging estates Small local grocers will continue to find a niche and remain relevant in Singapore Modern interpretation of the wet market combines benefits of modern retail with traditional charm CHANNEL DATA Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023 Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 Table 3 Small Local Grocers GBO Company Shares: % Value 2019-2023 Table 4 Small Local Grocers GBN Brand Shares: % Value 2020-2023 Table 5 Small Local Grocers LBN Brand Shares: Outlets 2020-2023 Table 6 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 **RETAIL IN SINGAPORE EXECUTIVE SUMMARY** Retail in 2023: The big picture Cost-of-living challenges top-of-mind for both retailers and consumers alike A seamless and memorable shopping experience key to driving consumer loyalty and sales What next for retail? **OPERATING ENVIRONMENT** Informal retail Opening hours for physical retail Summary 1 Standard Opening Hours by Channel Type 2023 Seasonality Lunar New Year Hari Raya Aidilfitri (or Hari Raya Puasa) Christmas and New Year



#### MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023 Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

 Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

 Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

 Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 28 Retail GBO Company Shares: % Value 2019-2023

Table 29 Retail GBN Brand Shares: % Value 2020-2023

Table 30 Retail Offline GBO Company Shares: % Value 2019-2023

Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

 Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

 Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028



Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028 Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028 Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028 Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028 Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028 Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028 Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028 Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028 Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028 Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028 Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028 Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028 Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 DISCLAIMER SOURCES

Summary 2 Research Sources



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