

# Small Local Grocers in Italy

<https://marketpublishers.com/r/S4BC42E953C3EN.html>

Date: March 2024

Pages: 39

Price: US\$ 990.00 (Single User License)

ID: S4BC42E953C3EN

## Abstracts

Small local grocers continued to suffer from fierce competition from other retailers in 2023, including larger format grocery retailers, but especially discounters. Despite this, small local grocers maintained a positive growth trajectory in current value terms in 2023 as price increases boosted the performance of the category. The channel continued benefitting from the interest towards proximity shopping experiences, with this being in part tied to the desire for convenience. Additionally, the i...

Euromonitor International's Small Local Grocers in Italy report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Small Local Grocers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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