

# Smaak Amsterdam BV in Luxury Goods (Netherlands)

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## Abstracts

Smaak is a relatively small and unknown brand in its home market. The company expects to open more stores in the main Dutch cities over the next three years, including Rotterdam, Maastricht and Utrecht. Smaak Amsterdam further plans to expand sales to other European markets by opening exclusive outlets and reaching distribution agreements with department stores.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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