

# SM Retail Inc in Retailing (Philippines)

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Date: January 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: SCF1D30E189EN

## Abstracts

Amidst a thriving domestic economy and sustained growth in consumer spending, SM Retail continues to strengthen its brand portfolio and customer relevance through continuous innovation and strategic partnerships. Intending to lead the way towards enhancing lifestyles and providing a luxury customer experience, the retail group will build world-class stores, bring in international brands, and explore new store formats, as it expands its customer base from low- and middle-income earners to patrons...

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