

SM Mlekovita in Health and Wellness (Poland)

https://marketpublishers.com/r/S3ABB9BB34AEN.html

Date: April 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S3ABB9BB34AEN

Abstracts

For last 20 years SM Mlekovita has been consequently striving to become number one in dairy in Poland. During the review period, the company was ranked second behind SM Mlekpol. The goal was close to being achieved in 2012 as the two companies registered very similar turnovers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Health and Wellness by Category, Health and Wellness by Prime Positioning, Health and Wellness by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 SM Mlekovita: Key Facts

Summary 2 SM Mlekovita: Operational Indicators

Company Background Competitive Positioning

Summary 3 SM Mlekovita: Competitive Position 2012



I would like to order

Product name: SM Mlekovita in Health and Wellness (Poland)

Product link: https://marketpublishers.com/r/S3ABB9BB34AEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S3ABB9BB34AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970