

# Slovenia in 2040: The Future Demographic

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## Abstracts

Natural decrease will propel continued depopulation in Slovenia up to 2040. Ageing will quicken as 70+ age cohorts surge and most others drop, transforming the consumer landscape. Life expectancy in Slovenia will continue to improve, remaining the highest regionally, but new health challenges and ageing will intensify pressure on state resources. Urban population will expand against the tide of depopulation, but mainly in smaller urban areas as all 10 major cities decline in size.

Euromonitor's Slovenia in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Consumer Lifestyles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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