

Slovakia in 2040: The Future Demographic

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Abstracts

Natural decrease will be the main driver of depopulation in 2026-2040 in Slovakia, despite net migration staying positive. Ageing will continue to accelerate, burdening state resources and impacting the consumer landscape as more enter retirement. Urbanisation will be rapid, but most growth will take place in smaller towns and cities as the 10 major cities experience depopulation overall in 2019-2040.

Euromonitor's Slovakia in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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