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Slimming Products - United Arab Emirates

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Abstracts

As in many other economically-developed nations, obesity became a major issue over the review period. The United Arab Emirates now holds one of the highest rates of obesity in the world with over 60% of Emirati nationals reported as being overweight. This has come about due to a variety of factors, from diet and lifestyle changes through to a lack of education about healthy eating. Consumers in the country are consuming increasing amounts of new high fat and high carbohydrate fast foods, while...

Euromonitor International's Slimming Products Products in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, Other Slimming Products, Slimming Teas, Weight Loss Supplements

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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