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Slimming Products - Thailand

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Abstracts

Obesity levels continued to grow in Thailand during the review period. The rate of obesity among those aged 15-years-old and over rose from 3% to 5% between 1995 and 2007, with further growth expected in the latter two years of the review period. This was linked to a growing reliance on packaged food on consumer foodservice. The government responded by investing in consumer education campaigns designed to encourage healthier eating habits, with these particularly targeting children. However,...

Euromonitor International's Slimming Products Products in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, Other Slimming Products, Slimming Teas, Weight Loss Supplements

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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