

# Slimming Products - Taiwan

<https://marketpublishers.com/r/S6866C2C07AEN.html>

Date: May 2010

Pages: 32

Price: US\$ 990.00 (Single User License)

ID: S6866C2C07AEN

## Abstracts

Festive seasons including the Lunar New Year and Mid-Autumn typically involve indulgent eating of high calorie foods. During Lunar New Year for instance, families and friends tend to gather during the week long celebrations, snacking and eating between bonding sessions. This leads to weight gain and thus a demand for slimming products since the perception of beauty in Taiwan is linked strongly to being slim.

Euromonitor International's Slimming Products Products in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

**Product coverage:** Meal Replacement Slimming, Other Slimming Products, Slimming Teas, Weight Loss Supplements

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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May 2010

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