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Slimming Products - South Africa

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Abstracts

Slimming products recorded 11% increase in current terms in 2009. This was considerably higher than the 4% CAGR registered during the review period. The rescheduling of many slimming products deterred consumers from visiting doctors and continuing to take slimming products during the review period. However, in 2008 and 2009, there was the introduction of herbal alternatives, as manufacturers attempted to regain share of the category. These products were taken up by many consumers that were...

Euromonitor International's Slimming Products Products in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, Other Slimming Products, Slimming Teas, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market??™s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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