

Slimming Products - Norway

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Abstracts

Slimming products continued to be impacted by the tendency for consumers to strive towards a healthier overall diet and lifestyles, turning away from the occasional use of slimming products for quick results. Campaigns from trade organisations for produce, dairy products and baked goods focused on a more holistic approach to health, stressing the importance of increasing consumption of fibre, '5 per day' fruit and vegetables, reducing salt and sugar intake, monitoring levels of saturated fats...

Euromonitor International's Slimming Products Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, Other Slimming Products, Slimming Teas, Weight Loss Supplements

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Consumer Healthcare Characterised by Simple and Preventative Remedies

Krill Oil - A New Generation of Omega-3 Products

Many Players With Small Value Share

Chemists/pharmacies Leads Distribution Value Sales

Moderate Growth Predicted During Forecast Period

Key Trends and Developments

Emergence of Mass Brands Puts Downward Pressure on Prices

Swine Flu Hits Norway

Chemists/pharmacies Has Loyal and Satisfied Customers

More Advertising of Consumer Healthcare on Television

Increased Online Shopping for Consumer Healthcare Products

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 2 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 3 Life Expectancy at Birth 2004-2009

Market Data

Table 4 Sales of Consumer Health by Sector: Value 2004-2009

Table 5 Sales of Consumer Health by Sector: % Value Growth 2004-2009

Table 6 Consumer Health Company Shares by Value 2005-2009

Table 7 Consumer Health Brand Shares by Value 2006-2009

Table 8 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009

Table 9 Sales of Consumer Health by Sector and Distribution Format: % Analysis 2009

Table 10 Forecast Sales of Consumer Health by Sector: Value 2009-2014

Table 11 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014

Appendix

OTC Registration and Classification

De-listing Or De-reimbursement

Bioequivalents/generics

Advertising

Packaging

Labelling

Distribution

New Pharmacy Act of 2001 Enabled New Players To Enter Norway

Nrt Smoking Cessation Aids Available for Sale in Non-pharmacy Outlets Since 2003

Further Deregulation - Consumer Healthcare Products Finally Sold Through Grocery Retailers

Vitamins and Dietary Supplements Registration and Classification
National Legislation and Regulation

Advertising

Distribution

Grocery Retailers Important in Sale of Vitamins and Dietary Supplements

Direct Selling Only Applies To Vitamins and Dietary Supplements

Self-medication/self-care and Preventative Medicine

Switches

Summary 1 OTC Healthcare Switches 2007-2009

Definitions

Sector and Subsector Definitions

Summary 2 Research Sources

Actavis Nordic A/S

Strategic Direction

Key Facts

Summary 3 Actavis Nordic A/S: Key Facts

Table 12 Actavis Nordic A/S: Operational Indicators

Company Background

Production

Summary 4 Actavis Nordic A/S: Production Statistics 2009

Competitive Positioning

Summary 5 Actavis Nordic A/S: Competitive Position 2009

Brynild Gruppen As

Strategic Direction

Key Facts

Summary 6 Brynild Gruppen AS: Key Facts

Summary 7 Brynild Gruppen AS: Operational Indicators

Company Background

Competitive Positioning

Summary 8 Brynild Gruppen AS : Competitive Position 2008

Midelfart Sonesson As

Strategic Direction

Key Facts

Summary 9 Midelfart Sonesson AS: Key Facts

Table 13 Midelfart Sonesson AS: Operational Indicators

Company Background

Competitive Positioning

Summary 10 Midelfart Sonesson AS: Competitive Position 2008

Nycomed Pharma As

Strategic Direction

Key Facts

Summary 11 Nycomed Pharma AS: Key Facts

Table 14 Nycomed Pharma AS: Operational Indicators

Company Background

Production

Summary 12 Nycomed Pharma AS: Production Statistics 2007

Competitive Positioning

Summary 13 Nycomed Pharma AS: Competitive Position 2008

Weifa As

Strategic Direction

Key Facts

Summary 14 Weifa AS: Key Facts

Table 15 Weifa AS: Operational Indicators

Company Background

Production

Summary 15 Weifa AS: Production Statistics 2007

Competitive Positioning

Summary 16 Weifa AS: Competitive Position 2008

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 16 Sales of Slimming Products by Subsector: Value 2004-2009

Table 17 Sales of Slimming Products by Subsector: % Value Growth 2004-2009

Table 18 Slimming Products Company Shares 2005-2009

Table 19 Slimming Products Brand Shares 2006-2009

Table 20 Forecast Sales of Slimming Products by Subsector: Value 2009-2014

Table 21 Forecast Sales of Slimming Products by Subsector: % Value Growth 2009-2014

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