

Slimming Products - Dominican Republic

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Abstracts

Slimming products registered sales worth Do\$166 million 2009. As global trends influence Dominican consumers, especially women, they begin to seek slimming products as a rapid and convenient method of losing weight. This trend is stronger in cities, where consumers are more influenced by other cultures, and where sedentary lifestyles and bad eating habits are more common.

Euromonitor International's Slimming Products Products in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Meal Replacement Slimming, Other Slimming Products, Slimming Teas, Weight Loss Supplements

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Slimming Products in Dominican Republic
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May 2010

LIST OF CONTENTS AND TABLES

Executive Summary

Consumer Healthcare Market Sees Growth Slow

Contraband and Counterfeit Products Affect Legal Market

Generic Brands and Multinationals Lead Consumer Healthcare

Grocery Retailers Fastest Growing Consumer Healthcare Channel

Modest Growth Ahead

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 2 Life Expectancy at Birth 2004-2009

Market Data

Table 3 Sales of Consumer Health by Sector: Value 2004-2009

Table 4 Sales of Consumer Health by Sector: % Value Growth 2004-2009

Table 5 Consumer Health Company Shares by Value 2005-2009

Table 6 Consumer Health Brand Shares by Value 2006-2009

Table 7 Penetration of Private Label by Sector 2004-2009

Table 8 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009

Table 9 Sales of Consumer Health by Sector and Distribution Format: % Analysis 2009

Table 10 Forecast Sales of Consumer Health by Sector: Value 2009-2014

Table 11 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014

Appendix

OTC Registration and Classification

Contraband Medication

De-listing Or De-reimbursement

Advertising

Packaging and Labelling

Distribution

Vitamins & Dietary Supplements Registration and Classification

Generics

Switches

Definitions

Summary 1 Research Sources

Ethical Pharmacéutica SA

Strategic Direction

Key Facts

Summary 2 Ethical Pharmacéutica SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 3 Ethical Pharmacéutica SA: Competitive Position 2008

Industrias Farmacéuticas Del Caribe Cxa

Strategic Direction

Key Facts

Summary 4 Industrias Farmacéuticas del Caribe CxA: Key Facts

Company Background

Production

Competitive Positioning

Summary 5 Industrias Farmacéuticas del Caribe CxA: Competitive Position 2009

Laboratorios Alfa SA

Strategic Direction

Key Facts

Summary 6 Laboratorios ALFA CxA: Key Facts

Company Background

Production

Competitive Positioning

Summary 7 Laboratorios ALFA CxA: Competitive Position 2008

Laboratorios Dr Collado Cxa

Strategic Direction

Key Facts

Summary 8 Laboratorios Dr Collado CxA: Key Facts

Company Background

Production

Competitive Positioning

Summary 9 Laboratorios Dr Collado CxA: Competitive Position 2008

Laboratorios Feltrex

Strategic Direction

Key Facts

Summary 10 Laboratorios Feltrex: Key Facts

Company Background

Production

Competitive Positioning

Laboratorios Magnachem Cxa

Strategic Direction

Key Facts

Summary 11 Laboratorios Magnachem CxA: Key Facts

Company Background

Production

Competitive Positioning

Summary 12 Laboratorios Magnachem CxA: Competitive Position 2008

Laboratorios Sued SA

Strategic Direction

Key Facts

Summary 13 Laboratorios Sued SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 14 Laboratorios Sued SA: Competitive Position 2008

Suipharm SA

Strategic Direction

Key Facts

Summary 15 Suipharm SA: Key Facts

Company Background

Production

Competitive Positioning

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 12 Sales of Slimming Products by Subsector: Value 2004-2009

Table 13 Sales of Slimming Products by Subsector: % Value Growth 2004-2009

Table 14 Forecast Sales of Slimming Products by Subsector: Value 2009-2014

Table 15 Forecast Sales of Slimming Products by Subsector: % Value Growth
2009-2014

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